(800) 925-JEEP jeep.com

Jeep









THIS AUTHENTIC ICON HAS BEEN A
BEACON OF FREEDOM FOR MORE THAN
70 YEARS. TODAY'S WRANGLER OFFERS
EVEN MORE OPPORTUNITIES TO CONNECT
WITH THE WORLD FROM THE GROUND
UP. CLIMB IN AND EXPLORE WRANGLER'S
UNIQUE CAPABILITY, TECHNOLOGY,
AND COMFORT, AND SEE THE WORLD
FROM A NEW POINT OF VIEW.

# IT'S A WIDE-OPEN WORLD WITH JEEP WRANGLER



# INCLINED

## TRU-LOK\*LOCKING

**DIFFERENTIALS.** Front and rear electronic-locking differentials balance speed between left and right wheels, maintaining forward momentum for the ultimate in traction. An instrument panelmounted rocker switch can lock either the rear or both axles. (Standard only on Rubicon®)

## TWO-PIECE STRUCTURAL OIL

PAN. A two-piece oil pan provides a steel lower portion for impact resistance with an upper aluminum section for improved weight savings.

## **ROCK-TRAC® TRANSFER CASE.**

A 4:1 low-gear ratio allows Wrangler Rubicon to crawl at a low speed for greater control and increases the amount of torque available at the wheels. (Standard only on Rubicon.)

Solid axles with locating arms, coil springs, track/stabilizer bars, front steering damper, and tunable monotube shock absorbers are firm at low speeds and more relaxed at higher speeds. (Standard on Sahara.® A performance suspension is standard on Rubicon.)

SYSTEM. Flip a switch and the sway bar disengages when driving under 18 mph in 4WD-low (4LO) mode. This allows the front suspension to travel up to 25 percent farther on Rubicon than Sport and Sahara

## HEAVY-DUTY SUSPENSION.

TORQUE TO TOW. Wrangler equipped with the factoryinstalled Trailer Tow Group.

## FRONT SWAY BAR DISCONNECT

models. (Standard only on Rubicon.) 44 standard only on Rubicon.)

# Unlimited can confidently tow up to 3,500 lb when properly

CLEARANCE.\* Wrangler Rubicon runs over the competition with 10 inches of ground clearance, helped, in part, by its standard

## DANA® 44 HEAVY-DUTY SOLID **AXLES.** Durability comes from

heavy shafts, stiff housings, large pinion bearings, and above-center pinion mountings for smoother, quieter operation. (Rear Dana 44 standard on all models. Front Dana

## BEST-IN-CLASS GROUND

32-inch BFGoodrich® off-road tires.

**ROCK RAILS.** Extra-tough body

mounted rails provide additional

only on Rubicon.)

rocker panel protection. (Standard

**BODY-ON-FRAME DESIGN.** Built

with a frame that's fully boxed for

Wrangler features a steering linkage

gear. Its robust, cross-link geometry

possible linkage systems in a solid-

axle platform for steering precision.

strength, stiffness, and durability

KEEP STEERING ON COURSE.

and a recirculating-ball steering

helps provide one of the stiffest

## \*A note about this brochure: All disclaimers and disclosures can be found on the inside back cover.

## ROCK-TRAC® 4WD SYSTEM.

At the heart of the masterful capability of Rubicon® beats one of the world's foremost four-wheeldrive systems. It delivers extreme rock-crawling ability, thanks to the 4:1 low-gear ratio. Rock-Trac's low crawl speed makes it easy to ascend or descend sharp inclines and to crawl over obstacles.

PENTASTAR® 3.6L V6 ENGINE



## 5-SPEED AUTOMATIC TRANSMISSION with AUTOSTICK.

Gain exceptional efficiency and out-of-the-gate performance. An aggressive first-gear ratio offers ample launch power without compromising efficiency. Electronically controlled engine torque helps you move smoothly through every gear. The new AutoStick feature offers driverselectable control to manually change gears.

The Pentastar 3.6L V6 engine with Variable Valve Timing (VVT) delivers the power to match Wrangler's legendary brawn. Boasting 285 horsepower with 260 lb-ft of torque, this efficient powerhouse is cast from lightweight aluminum and sips regular-octane gas. Electronic Throttle Control (ETC) makes driving over rough terrain in 4LO mode smoother.







# HEADOUT PROPER LAYERS

FROM DEEP WITHIN ITS CORE, WRANGLER CONFIDENTLY SERVES YOUR QUEST TO EXPLORE, AHEAD LIES OPEN-AIR FREEDOM. LEADING YOUR CALL TO THE WILD IN FACT. WRANGLER UNLIMITED STANDS TALL AS THE WORLD'S ONLY FOUR-DOOR 4WD CONVERTIBLE. WELCOME TO THE ULTIMATE FORMULA FOR CAPABILITY COMBINED WITH FULL-OUT FUN.

WHAT'S INSIDE. A new front-seat design gives more cushion where it's needed most. Available leather trim throughout adds upscale style. A new and available Alpine® Premium Sound System pushes out major wattage for a premium audio experience. Every Wrangler arrives with drain plugs to help you keep it refreshed and ready for whatever comes next.

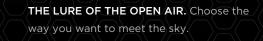
## PENTASTAR® 3.6L V6 DOHC ENGINE.

An absolute workhorse, delivering 285 hp/260 lb-ft of torque. Variable Valve Timing and Electronic Throttle Control help improve your overall mpg experience. Standard.

SWAY BAR DISCONNECT. Flip a switch to

drop and compress the front wheels up to

22 percent farther. Standard on Rubicon.



FREEDOM TOP® HARDTOP is strong and secure, and available in the exterior paint color of your Wrangler Sahara or Rubicon. A three-piece modular design lets you bring in the sun as you see fit. Available.

durability and sound dampening for a quieter ride. Plus, a dust blocker helps keep your Premium Soft Top in tip-top shape and always easy to wash. Available. point of view.

SUNRIDER® SOFT TOP utilizes special

and easy to fold away. Standard.

three-ply material that's quiet, watertight,

PREMIUM SUNRIDER SOFT TOP. It adds REMOVABLE FULL-FRAMED DOORS AND FOLD-DOWN WINDSHIELD.3 Every Wrangler arrives ready to reveal a new





THE SMALLEST DESIGN CUE RECEIVES A BIG DOSE OF ENGINEERED ATTENTION. SO THE SHORTEST JOURNEY IS AS JAM-PACKED WITH PLEASURE AS THE MAJOR CROSS-COUNTRY TOUR. AND THE ICONIC SEVEN-SLOT GRILLE IS JUST AS ICONIC AS EVER.







INTERACTION. UCONNECT® BRINGS A RANGE OF

COMMUNICATION AND ENTERTAINMENT SERVICES STRAIGHT

INTO YOUR VEHICLE, ALL BUNDLED TOGETHER WITHIN A

ROBUST UCONNECT SYSTEM. WITH SO MANY CONVENIENT

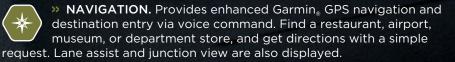
OPTIONS TO CHOOSE FROM, DISCOVER HOW YOU'D LIKE

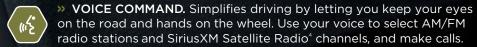
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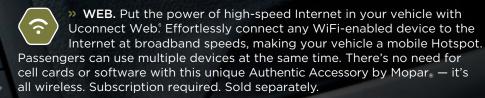


» ENTERTAINMENT. Manage all of your media. You'll have several ways to access audio. Get the sound going via CDs/DVDs, MP3s, remote USB port, auxiliary input jack, hard disc storage, Voice Command, SiriusXM Satellite Radio<sup>4</sup> (your first year of service is included), and Bluetooth<sup>®</sup> streaming audio.

» PHONE. Talking on the phone while driving has never been easier — or more responsible. Uconnect Phone is the in-vehicle voice-activated communication system that allows you to talk on your Bluetooth compatible phone virtually hands-free. This clever system is also smart enough to synchronize with your Bluetooth compatible phone's contacts<sup>5</sup> — up to 1,000 entries — every time you get into your vehicle.







GARMIN. NAV. Head out in the right direction with Garmin, the most recognized name in GPS way-finding. It features Garmin's intuitive user interface and navigation with lane guidance, bringing the popular handheld experience to a factory in-dash screen.

TRAVEL LINK SiriusXM Travel Link. Access a wealth of information at your fingertips, including national and local weather reports, local gas prices, in-game and final sports scores, weekly movie times, even local ski slope conditions. Your first year of service is included.

((Sirius XIII)) Sirius Select — Over 130 Channels. This is what satellite radio is all about. Enjoy commercial-free music, plus sports, news, talk, and entertainment. And get a selection of premium programming, including every NFL game, Howard Stern, every NASCAR® race, Martha Stewart, and more. Visit www.siriusxm.com for details.





# FRESH AIR

FREEDOM TOP® HARDTOP. An available modular hardtop allows sun-exposure control by separating into three pieces. Get the maximum effect of monochromatic color on your Wrangler Sahara® or Rubicon® with this available roof with matching fender flares.

## LET IN SOME SUN, EVEN IN COOL TEMPS. Remove

the front two panels of your Freedom Top hardtop<sup>3</sup> and get welcome warmth with the available heated leather-trimmed or cloth front-row seats. Controls for heated seats are conveniently located on the dash for easy access.

## FIRST-CLASS INTERIOR. Reach out and enjoy

Wrangler's soft-touch interior. Available heated power exterior mirrors help keep your vision clear. A new electrochromatic rearview mirror with LED map lights helps to bring more into focus. The steering wheel places speed control, audio, and available Electronic Vehicle Information Center (EVIC) control settings at your fingertips and now includes tire pressure read-outs for individual tires. And what's more, Wrangler Unlimited offers enough room for you and four friends to take to the trails.

# SEE THE WORLD FROM A BETTER SEAT

OUR BEST FRONT SEATS ADD MORE CUSHIONED COMFORT TO EVERY ADVENTURE, WITH FULL ADJUSTMENTS AND NEW FABRIC CHOICES. SIT TALL AND PROUD WHEN YOU CHOOSE THE AVAILABLE LEATHER-TRIMMED SEATS ON SAHARA® OR RUBICON,® FEATURING AN EMBROIDERED LOGO ON EACH FRONT SEAT. REAR-SEAT RELEASES ARE RELOCATED TO THE UPPER BACK FOR EASIER ACCESS. OPTIONAL HEATED FRONT SEATS ADD WELCOME WARMTH, SO YOU CAN ENJOY A LONGER TOP-DOWN SEASON OF OPEN-

AIR FREEDOM.





ELECTRONIC STABILITY CONTROL (ESC).' This advanced system is designed to assist drivers in maintaining control of their vehicle at all times. It utilizes hydraulic brake assist, traction control, Electronic Roll Mitigation (ERM), and available Trailer Sway Control (TSC) to constantly monitor driver input against the vehicle's actual course. If needed, ESC automatically brakes and/or reduces engine torque, while ERM estimates the potential for wheel lift, reducing engine power and applying brakes if needed. TSC, packaged with the Trailer Tow Group, detects sway unique to trailering and engages the brakes to slow the vehicle, increasing brake force to one side of the vehicle to help counteract the sway from the trailer. ESC has three modes: Full-On, Partial-On (shuts off traction control), and Full-Off (ideal for off-road driving). Standard.



ADVANCED MULTISTAGE FRONT AIR BAGS.<sup>8</sup> These standard air bags provide nearly instantaneous occupant protection by matching air bag output to crash severity. Standard.

SUPPLEMENTAL FRONT-SEAT MOUNTED SIDE AIR BAGS.<sup>®</sup> These deploy from the outboard side of each front seat to enhance protection of the driver and front-seat passenger in certain impacts. Each side air bag has its own sensor to trigge the air bag on the side where the impact occurs. Available.

SENTRY KEY\* ENGINE IMMOBILIZER. A unique embedded key code matched only to your vehicle helps keep your Wrangler safely where it belongs. Standard.



# PREPARED FOR NEARLY ANYTHING



## ENERGY-ABSORBING FRONT RAIL EXTENSIONS.

Collapsible, hydroformed front rail tips offer low-speed protection and can be serviced after impact events of up to 8 mph. Standard.

HALOGEN HEADLAMPS AND FOG LAMPS. These bright sources of light improve down-road visibility at night or during inclement weather.

HEATED POWER EXTERIOR MIRRORS. Melt snow and ice off sideview mirrors as you warm up your interior. They als help to keep your mirrors icicle-free as you drive. Available



ENHANCED ACCIDENT RESPONSE SYSTEM (EARS). This system makes it easier for emergency personnel to see and reach occupants in the event of an accident, turning on interior lighting, flashing hazard lamps, and unlocking doors after air bag deployment. It also shuts off the flow of fuel to the engine. Standard.

HILL START ASSIST (HSA) AND HILL DESCENT CONTROL. HSA works to prevent Wrangler from rolling when starting on an up- or downhill gradient. It holds the vehicle stationary for two seconds after the driver's foot is removed from the brake pedal, allowing time to apply the throttle. Hill Descent Control is packaged with the available 5-speed automatic transmission and diligently works to help Wrangler navigate steep declines at a steady and consistent speed. Standard.

- » CARGO ROOM. You, your gear, and your four-footed friends have ample room to roam. Wrangler Unlimited boasts 70 cu ft of cargo space when the rear seats are folded down.
- » SIDESADDLE CUBBY. You'll appreciate driver-side door storage for smaller packables. The mesh net holds items tight, while keeping them in sight.

## » LOCKABLE CENTER CONSOLE STORAGE.

With open-air freedom comes a secure place to store your goods. A lift-out tray helps things stay organized. Underneath, there's plenty of room to put CDs, a camera, an MP3 player, and other fun or functional items.

PACKITIN

» GLOVE COMPARTMENT. While the name suggests one option, there are certainly plenty more uses for this large, lockable space.

## » REAR CARGO MAT AND STORAGE.

A reversible cargo mat protects your carpet, while a storage bin beneath Wrangler's rear floor helps keep valuables secure. It features a lift-out tray with convenient storage for door and hardtop bolts.









- > Pentastar® 3.6L V6 engine with 6-speed manual transmission
- > Command-Trac® 4WD system
- > Dana® 44 heavy-duty rear axle
- Dana front axle
- > Electronic Stability Control (ESC)<sup>7</sup>
- Hill Start Assist (HSA)
- > Electronic Roll Mitigation (ERM)
- > Sentry Key® antitheft engine immobilizer
- Skid plates for fuel tank and transfer case
- > Front and rear tow hooks
- > Removable front air dam
- > Leather-wrapped steering wheel with speed/audio controls (Sport "S")

- > Halogen headlamps and fog lamps
- Sunrider® Soft Top

- Six-speaker audio system
- NEW cloth seating
- Full center console with locking storage
- Reversible cargo mat with
- Jeep logo
- > 16-inch slot-spoke steel painted wheel
- > 17-inch 5-spoke Sparkle Silver painted aluminum wheel (Sport "S")

- Full-framed removable doors<sup>3</sup>
- Uconnect® 130
- - - > Sentry Key® antitheft engine immobilizer
- > Skid plates for fuel tank and Wash-out interior with removable transfer case carpet and drain plugs
  - > Front and rear tow hooks and removable front air dam

> Pentastar® 3.6L V6 engine with

6-speed manual transmission

> Command-Trac® 4WD system

> Dana® 44 heavy-duty rear axle

Hill Start Assist (HSA) and

> Electronic Stability Control (ESC)<sup>7</sup>

Electronic Roll Mitigation (ERM)

> Tubular side steps

> Dana front axle

SAHARA®

> Body-color fender flares

- > Sunrider® Soft Top
- > Full-framed removable doors<sup>3</sup>
- > Uconnect® 130
- > Alpine® Premium Sound System
- > SiriusXM Satellite Radio<sup>4</sup>
- NEW "SAHARA" embroidered cloth and leather seating
- > Full center console with locking storage
- > Leather-wrapped steering wheel with speed/audio controls
- 18-inch Sparkle Silver wheels, NEW
- > Power Convenience Group. including remote keyless entry and security system





- > Pentastar® 3.6L V6 engine with 6-speed manual transmission
- > Rock-Trac® 4WD system
- > Tru-Lok® front/rear locking differentials
- > Front sway bar disconnect system
- > Dana® 44 heavy-duty front/rear axles
- > High-pressure monotube shocks with tunable valves
- > Performance suspension system
- > Electronic Stability Control (ESC)
- > Hill Start Assist (HSA) and Electronic Roll Mitigation (ERM)
- > Sentry Key® antitheft engine immobilizer
- > NEW "RUBICON" embroidered cloth and leather seating

- > Skid plates for fuel tank and transfer case
- > Sunrider® Soft Top
- > Uconnect® 130
- > Alpine® Premium Sound System
- locking storage
- > Leather-wrapped steering wheel with speed/audio controls
- > Power Convenience Group. including remote keyless entry and security system (Unlimited models only)
- > 17-inch polished aluminum

- > Front and rear tow hooks,
- removable front air dam, rock rails

- > SiriusXM Satellite Radio<sup>4</sup>
- > Full center console with

- Gray wheels, new

For a full list of optional features, explore the enclosed Buyer's Guide at the back of the catalog, or visit **jeep.com**.



- > Pentastar® 3.6L V6 engine with 6-speed manual transmission
- > Command-Trac® 4WD system > Dana® 44 heavy-duty rear axle
- > Dana 30 front axle
- > Electronic Stability Control (ESC)
- > Hill Start Assist (HSA) and Electronic Roll Mitigation (ERM)
- Sentry Key® antitheft engine immobilizer
- > Skid plates for fuel tank and transfer case
- > Front and rear tow hooks and removable front air dam
- > Tubular side steps
- > Black fender flares
- > Sunrider® Soft Top

- > Full-framed removable doors<sup>3</sup>
- > Uconnect® 130
- > Six-speaker audio system
- > SiriusXM Satellite Radio<sup>4</sup>
- > Leather-trimmed seats > Full center console with
- locking storage Leather-wrapped steering
- wheel with speed/audio controls
- > 17-inch Medium Gloss Black wheels
- > Goodyear® P245/75R17 Silent Armor OWL tires
- > Connectivity Group
- > Power Convenience Group
- MOAB" IP grab handle
- > Slush mats

For a full list of optional features, explore the enclosed Buyer's Guide at the back of the catalog, or visit jeep.com.



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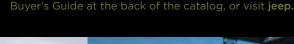


















## BEING RESOURCEFUL

Take a closer look at Jeep<sub>®</sub> Wrangler by exploring the enclosed Buyer's Guide or visiting us on the Web. The Jeep brand offers an expansive array of portals for social media, shopping, and owner resources, plus you can discover one-of-a-kind events that can create lifelong connections with like-minded friends. Expand your adventures in every direction by visiting jeep.com.







GO MOBILE. Take an engaging, multimedia tour of your vehicle on your mobile device. Visit the Chrysler Group LLC page in iTunes\* from your smartphone or iPad\* to download the most up-to-date apps on all of the company's vehicles. Log on to the jeep.com mobile site for a comprehensive, at-a-glance review of what you need to know about your Jeep vehicle. Experience visual and interactive demonstrations of the entire lineup, gaining access to product information at your fingertips, wherever you go.

JEEP SOCIAL ADVENTURES. There's more to living the Jeep life when your horizons are expanded to include authentic and active Jeep online communities. Post stories, share photos, watch videos, and get the latest news from Jeep gearheads and engineers. Fellow Jeep enthusiasts are waiting to hear from you on Facebook (facebook.com/Jeep), Twitter (twitter.com/Jeep), Flickr (flickr.com/Jeep) and YouTube (youtube.com/TheJeepChannel). Tune in, turn us on, and get out into the virtual world where thrilling adventures are happening every single day

JEEP JAMBOREES. For those who are driven by an adventurous spirit, we invite you to join us on the trail. You can head for parts unknown or return to fun, familiar places. Jeep Jamboree USA offers off-road adventure weekends that bring together the outdoors, down-to-earth people, and their Jeep 4WD vehicles. We invite you to explore America's remote backcountry, where great friendships and memories are made.

(1) Based on Ward'S small Sport/Utility Pehicle segmentation. (2) Do not attempt water fording unless depth is known to be less than 30 inches. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. (5) Be sure to follow all instructions in Owner's Manual for removal at 1,000 and lowering of windshield. Driving with doors off and windshield down is for off-road use only. (4) SirtlusXM service requires a subject to continue your SirtusXM service continue your SirtlusXM service and all automatically revenee and bill at the current rates until you call SirtlusXM service requires a subject to continue your all automatically remember of the trial subscription, the place is a valiable only to those will all automatically remember of the trial subscription, office and all automatically remember of the trial subscription, and all related marks and logos are trademarks of SirtlusXM Badio inc. (66-635-pone must suppose the description). SirtlusXM Traffic available in select markets. See sirtlusxm.com/Traffic for more information. Sirtlus XM, and all related marks and logos are trademarks of Sirtlus Marks and logos are t

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